

## HER DEATH NEAR

So Everyone Thought, But Is Now  
Well And Stronger Than Ever.

Newton, Mo.—"I can certainly speak a good word for Cardui, the woman's tonic," says Mrs. Jay Rhoades, of this town. "I suffered for 12 years with my right side, and the last three years, I would have a bad spell with it about every three months. I would get so bad off, every one would think I could not live."

The first of July, I began taking Cardui, the woman's tonic, and I haven't had a bad spell since soon after I began taking it.

Before taking Cardui, I was so irregular, and, at times, I could hardly stand on my feet. Now, I can clean house, and do any kind of work without its hurting me in the least.

Cardui will surely do for other women, what it did for me. I am telling all my neighbors about it."

Cardui is a mild and effective tonic for women, that has been found, by actual use, during more than 50 years, to relieve the ailments to which all women are peculiarly liable.

Card-u-i has helped thousands. Why not you? Try it. NCB

### Motorist's Temptation.

After a man has learned to run a motor car, he is tempted to put in the rest of his life studying the traffic regulations over the country.

# Great Annual Anniversary Sale

Saturday, November 18, to Saturday, November 25

New and Reliable Merchandise at Greatly Reduced Prices!

## SEVEN BIG BARGAIN DAYS!!

The Newman Store of Joplin invites you to come and share the fruits of its merchandising ingenuity, in the celebration of our seventeenth anniversary. The Merchandise assembled is the result of special purchases and price concessions made by our manufacturers. This event is truly sensational when you realize that all merchandise is selling at the highest price in the history of the nation.

HERE IS AN INKLING OF WHAT YOU WILL FIND!

Men's \$20.00, \$22.50 and \$25.00 New Winter Suits **\$14.75**  
Men's \$20.00, \$22.50 and \$25.00 Winter Overcoats **\$14.75**

Women's \$20.00, \$22.50 and \$25.00 Winter Coats **\$14.95**  
Women's \$20.00, \$22.50 and \$25.00 Tailored Suits **\$14.95**

Men's regular \$3.50 all Leather Shoes **\$2.45**  
Women's Shoes worth up to \$5.00 for **\$1.95**

We Pay  
Your R. R.  
Fare

Joplin  
Mo.

**Newman's**  
Joplin's Greatest Store

Joplin  
Mo.

We Pay  
Your R. R.  
Fare

### Order of Musk Easily Detected.

It has been estimated that the sense of smell in a human being can detect the three-hundred-millionth part of a grain of musk.

### The Truth about Print Paper.

The following from the American Press will give our readers an idea of why we must collect subscriptions in advance and cut off all dead heads, unless exchanges and free copies. This paper will soon be forced into a four page all home print paper, but we will continue to try to get the news of the home town and promote community fellowship. We want more readers and will soon be out after them. This winter we hope to carry more home news and neighborhood news than ever before.

The prevailing high price of news print paper, caused, the manufacturers claim, by the shortage, has worked tremendous hardships on the publishers of weeklies and small dailies. In comparison with the volume of business these hardships have proved a more severe blow to the small publisher than to the owners of the big dailies in the large cities.

The larger papers are supplied on contracts—that is, they agree with the manufacturer to use a given amount in a given time at a fixed price. This contract binds the publisher to use the fixed amount of paper and likewise binds the manufacturer to keep a supply on hand large enough to meet the daily wants.

This is not the case with the publisher who buys in small lots. Many have found themselves without enough paper to print an edition on. The manufacturers have the power to fix the price for the small publisher as they see fit, increasing it without notice and warning him that the shortage may make it impossible further to supply the paper at the same rates. Thus the country editor finds himself entirely in the hands of the paper manufacturer.

One year ago the price of news print paper was \$2.35 per hundred weight. Today it is \$7.60 per hundred weight and the publisher is lucky to get his supply even at this price. The latter figure is for paper in large quantities and the publisher who buys in small lots is forced to pay even a higher price.

With the cost of news print doubled and corresponding increases in the cost of other materials that are used in the newspaper or job office, the small publisher has found it necessary to increase his revenue. A great many papers have solved this question by increasing their subscription and advertising rates.

While all papers have not advanced the price of advertising, many of them have, and if the high prices continue, and there is nothing to lead one to believe

otherwise, it will be absolutely necessary for all papers to advance their space rates or face failure. The small publisher is on the threshold of a most profitable era. The national advertisers have been brought to a realization of the value of space in the home paper circulated in the rural districts and are beginning to buy liberally. Many of the weekly newspapers have partly solved the problem by increasing their subscription rates likewise. Before the increase in the price of news print they found it fairly profitable to sell their papers for \$1 a year. A great many have already increased the price to \$1.50 per year, and each week finds others raising their rates.

The majority of weekly publishers hope, but are not convinced, that by increasing the subscription rate 50 per cent they can pay 100 per cent more for their paper supply.

Many have slightly increased their subscription rates and without exception all have cut down the number of copies printed. All deadheads have been eliminated; many of the exchanges have been

cut off; those subscribers who did not pay in advance have been dropped from the list. And by practicing these economies the amount of paper used has been decreased to a large extent.

There is nothing to cause the publisher to think that immediate relief is in sight. The editors are fighting their battles as best they can and will win because the country press is the greatest educational asset that the nation possesses today. Upon the country press depends largely the industrial, commercial, financial and social progress of the nation.—Bennington (Kans.) Democrat.

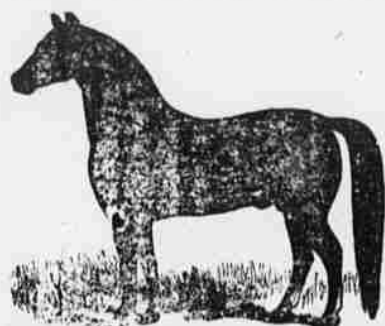


For sale by  
**Burgner-Bowman Lbr. Co.**

## W. H. STARK'S PUBLIC SALE

Having decided to quit farming and have sold my farm, I will sell at public sale to the highest bidder the following property, at my present home 1 mile south of Jasper, commencing at 10 a. m.

**Tuesday, November 21, 1916**



### 5 Horses and Mules

One 9-year-old black brood mare, weight 1200  
One good 2-year-old mare mule, 15 hands  
One good yearling horse mule  
One good yearling horse colt  
One sorrel filly from Ward Reaper

### 10 Head Hogs

One spotted sow with 5 pigs  
One spotted boar, weight 125 pounds  
Three shoats, weight 125 pounds

### 15 Head of Cattle

One 8-year-old roan cow, fresh about December 15  
One 5-year-old fresh white-face cow  
One 5-year-old fresh Jersey cow  
Three coming 3-year-old heifers with calves by side  
Three yearling heifers  
One yearling steer  
One yearling Shorthorn bull

### Implements, Feed, etc

225 bushels corn, 3 tons hay, 125 bushels oats, 80 shocks fodder, 80 good hedge posts, Springfield wagon good as new, low wheel wagon, hay frame, buggy, new 7-foot Deering binder, riding cultivator, harrow, walking cultivator, spreader, two 14-blade disk harrows, 8 hole Superior drill corn sheller, American disk drill, bull rake, set single harness, dipping tank, two sets double work harness, sulky hay rake, corn planter, McCormick mower, riding plow, grindstone, kitchen, utensils and many other articles

TERMS—\$10 and under cash, over \$10 nine months time at 6 per cent interest from date. Two per cent off for cash. No property removed until terms are complied with.

C. F. REX, Jasper, Auctioneer  
E. L. CRAWFORD, Clerk

**W. H. Stark**

## F. B. NORTON'S PUBLIC SALE

Having decided to quit farming, I will sell at public sale at the Frank Tullis farm, on the Jefferson Highway 2 1/2 miles south of Jasper and 8 1/2 north of Carthage, the following property commencing at 10 a. m.

**Thursday, November 23, 1916**



### 5 Head Cattle

One coming 5-year-old cow, Jersey and Poll, fresh in March, giving about 10 quarts daily  
One coming 5-year-old Red Poll cow, fresh by sale day, gives 4 to 5 gallons daily  
One coming 4 year old Jersey and Shorthorn cow, fresh December 18, gives 4 gallons daily  
Two Shorthorn yearling heifers, good ones

### 4 Head Horses

One coming 2-year-old colt and one coming 3-year-old colt of extra fine draft stock  
Span of 10-year-old mares, weight about 1100 pounds each

### 20 Head Hogs

One 350 pound registered black Poland China sow with 8 pigs  
Papers with sow  
Eleven 50 pound shoats

### Implements, Feed, etc.

100 bushels Corn, 50 bushels oats, 6 tons loose timothy hay, wagon buggy, drill, mower, cornplanter, cultivator, plow, harrow, hay frame, set work harness, buggy harness, set single harness, two stoves

TERMS—\$10 and under cash, over \$10 eight months' time will be given on approved note at 8 per cent interest from date. No property removed until terms are complied with.

C. F. REX, Jasper, Auctioneer  
N. H. PATTERSON, Clerk

**F. B. NORTON**

## Food Values

Don't make the mistake of buying cheap goods for your family table for economy's sake. That is not economy. That's bordering on criminal carelessness. Buy Quality Groceries and Meats and get full value for your money at



**Crandall Bros., Jasper**

## Feed and Flour

### Gasoline and Coal Oil

### Poultry and Eggs

My friends will find me at the old Postoffice Building with a full line of Feed and Flour.

I have the best Coal Oil and Gasoline at wholesale and retail.

I am paying the best prices for Poultry and Eggs and all Hides and Furs.

CALL ME UP FOR PRICES

**Robert Horton**

Jasper, Missouri